When You are passionate
about Microsoft Dynamics
Business Central/NAV

BC/NAV TECH DAYS 2022

mibuso.com

www.bctechdays.com

Sponsor Opportunities

15 & 16 September 2022
Antwerp (Belgium)

Let's celebrate 10 years of passion about Microsoft Dynamics Business Central/NAV

BC/NAV TECH DAYS 2022
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Event Overview

BC TechDays is the name of a conference, organized by mibuso.com.
This conference offers 2 days full of – technical only and highly relevant – sessions, related to Microsoft Dynamics Business Central/NAV.

During 2 pre-conference days, people can attend full-day workshops teached by highly-skilled professionals.

BC TechDays is the place where some of the best developers and leading business owners cross paths, exchange ideas, find partners and conceive projects. It is where community ties are strengthened and where boundaries will be broken. It is where you want to be to make things happen. If you are passionate about Microsoft Dynamics Business Central/NAV then you need to be at BC TechDays!

At BC TechDays, attendees will:

Build technical skills across Microsoaft Dynamics Business Central/NAV and be equipped with the tools and knowledge needed to optimize their business development.

Benefit from the opportunity to interact with peers, partners, Microsoft team members, and top industry experts in both structured and informal settings.

BC TechDays is hosted in a movie theatre, guaranteeing optimal viewing, listening and seating conditions.

And with session lengths of 90 minutes, you are assured of in-depth tracks, sustained with live demos and coding.

Target Audience

THE CONFERENCE IS TARGETED TOWARDS:

ALL Microsoft Dynamics Business Central/NAV developers (working for Microsoft partners or customers, freelancers, trainers, ...)

Technical decision makers, Project managers, IT managers

Although this event takes place in Europe, we welcome all attendees from other continents and regions.

Venue Details

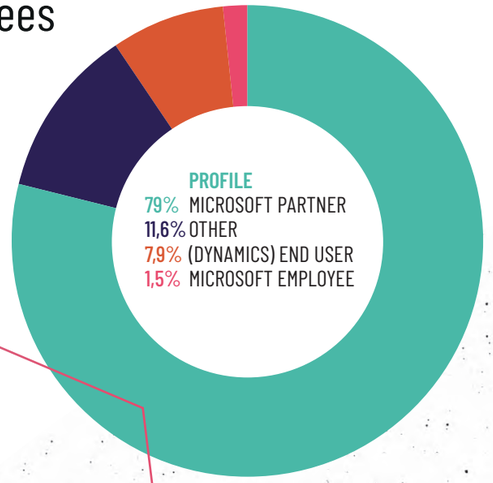
BC TechDays TAKES PLACE ON
THURSDAY 15 & FRIDAY 16 SEPTEMBER 2022 AT:

Kinepolis Event Center
Groenendaallaan 394
B-2030 Antwerp
Belgium
Phone: +32 3 544 36 00

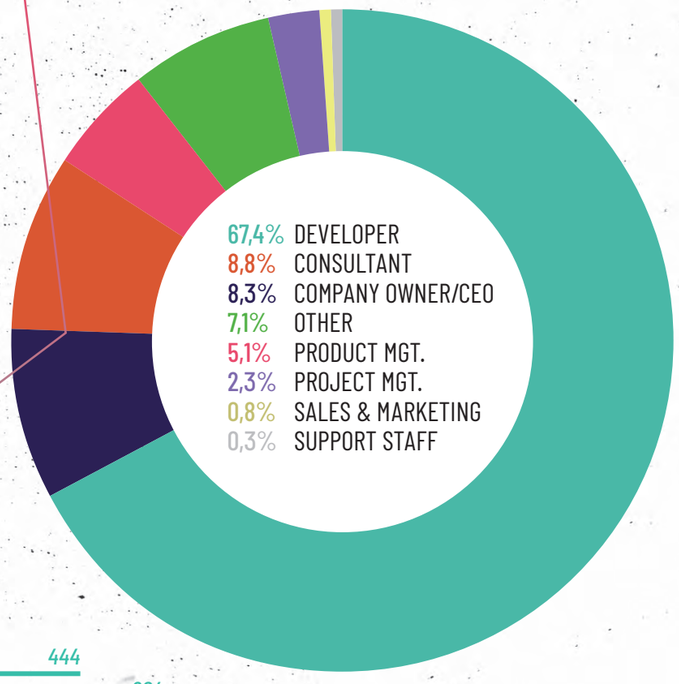
So many enthousiasts together and so reachable for everyone. You could talk or ask questions to all the presenters, Microsoft and everyone else.

2019 Statistics

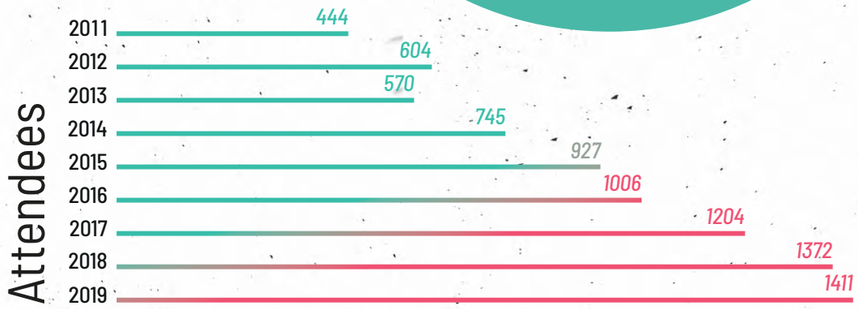
Attendees Profile



Attendees Breakdown



Overall Attendance



Last year, we welcomed 1411 participants from 47 countries

8,4

The overall conference evaluation score was 8,4 / 10

Attendees per Country

GERMANY 327
NETHERLANDS 214
DENMARK 177
BELGIUM 159
UNITED KINGDOM 76
ICELAND 53
POLAND 41
SWEDEN 37
LITHUANIA 32
SWITZERLAND 24
NORWAY 23
SPAIN 22
ITALY 22
AUSTRIA 20
CZECH REPUBLIC 17
UKRAINE 17
FRANCE 14
PORTUGAL 14
ROMANIA 11
UNITED STATES 10
HUNGARY 9
FINLAND 8
BULGARIA 6
CANADA 6
CROATIA 6
JERSEY 6
SLOVENIA 6
IRELAND 5
LUXEMBOURG 5
LATVIA 5
NEW ZEALAND 5
SERBIA 4
RUSSIA 4
ISRAEL 3
JAPAN 3
VIRGIN ISLANDS (BRITISH) 3
BOSNIA AND HERZEGOVINA 2
CYPRUS 2
ESTONIA 2
MACEDONIA 2
MALTA 2
TAIWAN 2
UNITED ARAB EMIRATES 1
INDIA 1
KENYA 1
TANZANIA 1
SOUTH AFRICA 1

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Schedule(*)

Thursday, 15 September 2022

07:30 h	09:00 h	Registration, Breakfast & Exhibition		
09:00 h	11:00 h	Opening Keynote		
11:00 h	11:30 h	Coffee Break, Exhibition, Sponsor Presentation		
11:30 h	13:00 h	Session 1.1	Session 1.2	Session 1.3
13:00 h	14:00 h	Lunch Break, Exhibition, Sponsor Presentations		
14:00 h	15:30 h	Session 1.4	Session 1.5	Session 1.6
15:30 h	16:00 h	Coffee Break, Exhibition, Sponsor Presentation		
16:00 h	17:30 h	Session 1.7	Session 1.8	Session 1.9
17:30 h	00:00 h	Walking Dinner, Celebration Event		

Friday, 16 September 2022

08:00 h	09:00 h	Registration, Breakfast & Exhibition		
09:00 h	10:30 h	Session 2.1	Session 2.2	Session 2.3
10:30 h	11:00 h	Coffee Break, Exhibition, Sponsor Presentation		
11:00 h	12:30 h	Session 2.4	Session 2.5	Session 2.6
12:30 h	13:30 h	Lunch Break, Exhibition, Sponsor Presentations		
13:30 h	15:00 h	Session 2.7	Session 2.8	Session 2.9
15:00 h	15:30 h	Coffee Break, Exhibition, Sponsor Presentation		
15:30 h	16:30 h	Closing		

(*) Schedule is subject to change.

If you're budgeting your conferences,
@BCTechDays should be at the top of your list to consider.
The best technical conference in our industry,
by a mile #MSDyn365BC #MSDynNAV.

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Sponsorship Packages

	PLATINUM*	GOLD+ *	GOLD	SILVER	BRONZE	VISIBILITY
PRICE (in Euro)	9850	7650	6450	5450	4450	1950
ONLINE BENEFITS						
Logo on all pages of conference website	✓	✓	✓	✓	✓	✓
Logo and company profile on sponsors page	✓	✓	✓	✓	✓	✓
Logo on e-mail communications	✓	✓	✓			
Blind mailing to all attendees prior AND after the conference	✓					
Downloadable brochure added to your sponsors page	✓					
Logo and company profile in conference app	✓	✓	✓	✓	✓	✓

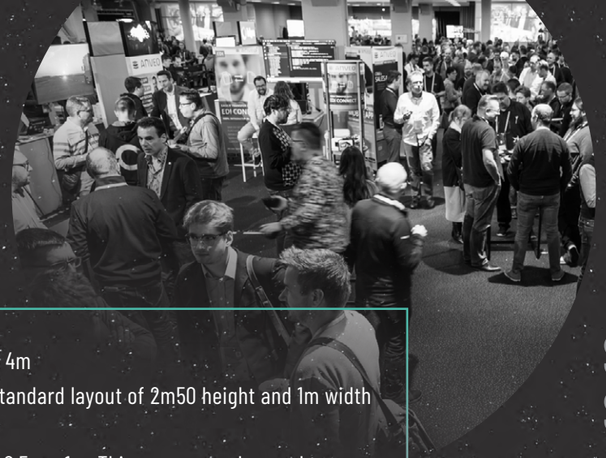
(*) Number of **Platinum** & **Gold+** sponsors is limited to 4 each

CONFERENCE BENEFITS	PLATINUM	GOLD+	GOLD	SILVER	BRONZE	VISIBILITY
Logo and company profile in the conference guide.	FULL Page	FULL Page	FULL Page	1/2 Page	1/2 Page	1/2 Page
Full page advertising in conference guide (no recruitment activities)	✓	✓	✓			
Full conference registration for members of sponsor's staff	4	4	3	2	1	
Extra tickets to attend the Walking Dinner & Expo Area on Thursday	3	3	2	1		
Logo placement on screen in session rooms	✓	✓	✓	✓	✓	✓
Logo placement at entrance and on conference bags	✓					
Presentation slot in Expo Area during breaks	✓	✓				
Permanent booth in Expo Area (see further for specs)	✓	✓	✓	✓	✓	
Priority placement in Expo Area	✓					
Discount of 20% for extra full conference tickets (group discount does not apply)	✓	✓	✓	✓		

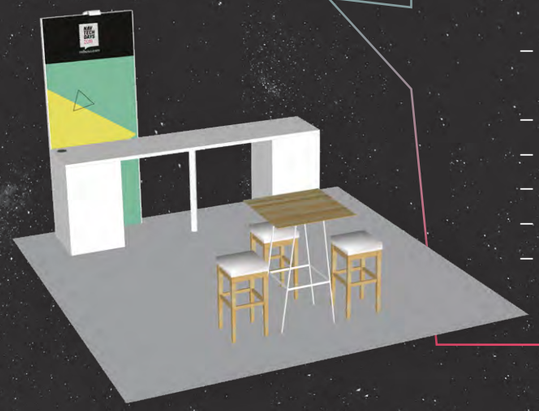
Goodie Shop

Motivated by participants feedback, and for environment-friendly reasons, we no longer provide a conference bag for each participant. As a sponsor, you can distribute your goodies in the Goodie shop, operated by a hostess.

Booth Details

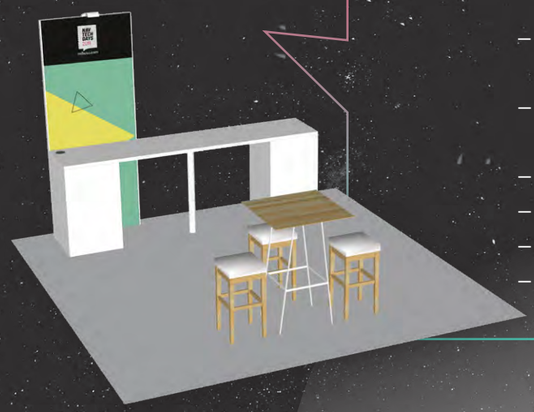


PLATINUM SPONSOR

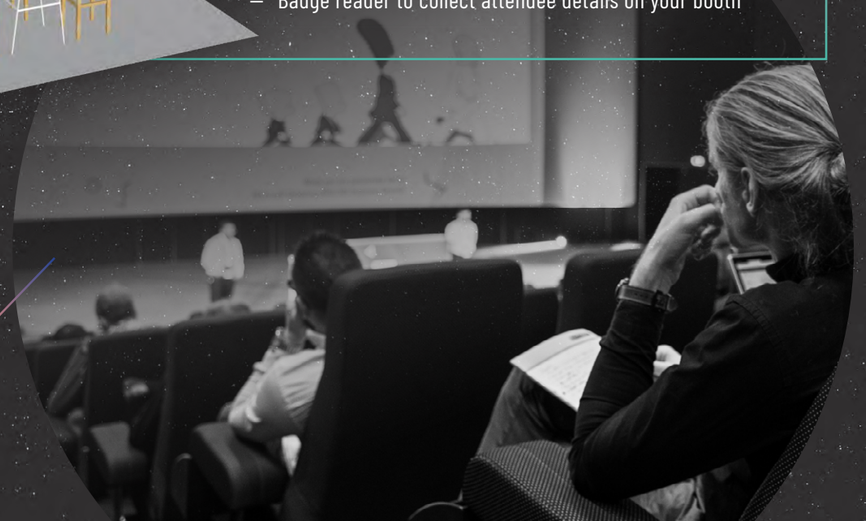


- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 3m tablet
- LEDskin on top of 0,5m x 1m. This screen can be used to cycle between your company logo - video - still images
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth
- Priority placement in Expo Area

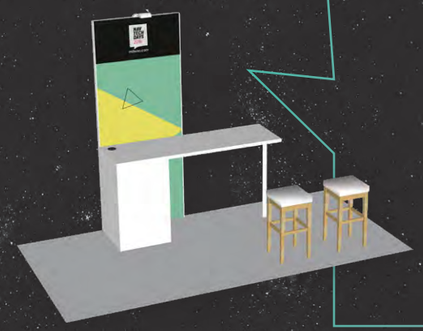
GOLD+ & GOLD SPONSOR



- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 3m tablet
- LEDskin on top of 0,5m x 1m. This screen can be used to cycle between your company logo - video - still images
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

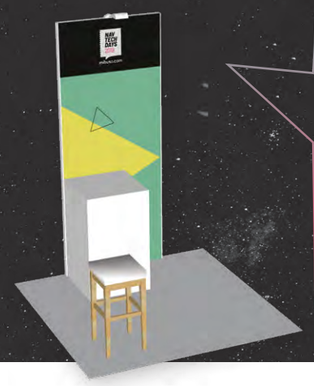


SILVER SPONSOR



- Booth space 2m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 2m tablet
- LEDskin on top of 0,5m x 1m. This screen can be used to cycle between your company logo - video - still images
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 2 High stools
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

BRONZE SPONSOR



- Booth space 2m x 2m
- Back panel with standard layout of 2m50 height and 1m width
- LEDskin on top of 0,5m x 1m. This screen can be used to cycle between your company logo - video - still images
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 1 High stool
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

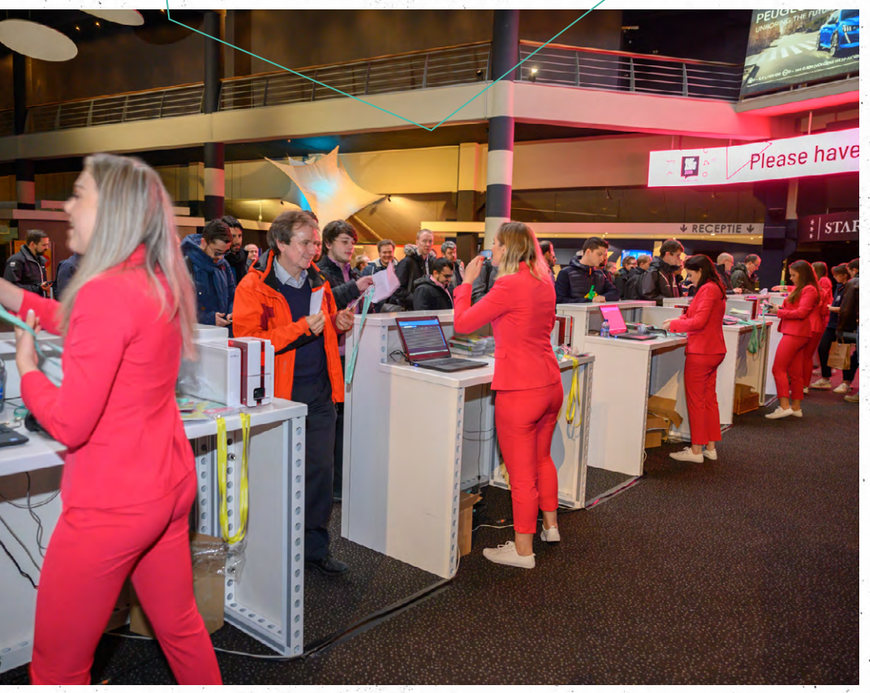
Booth Extras

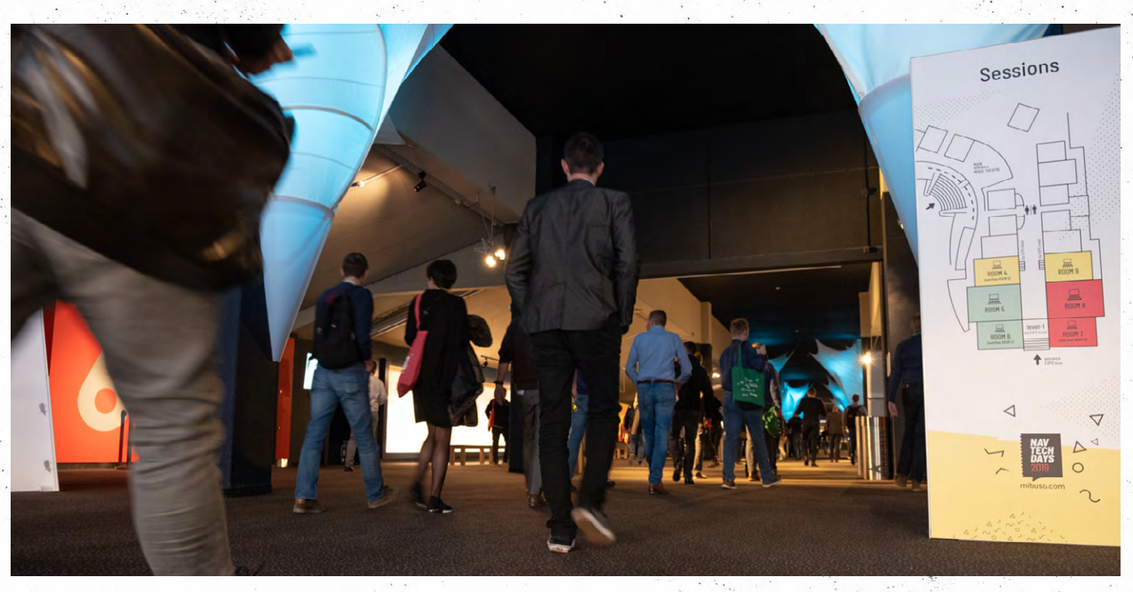
CAN BE ORDERED UPON REQUEST

- TFT screens
- Laptops
- Plasma screen on high floor-support (40", 50")
- Display shelves
- Hostesses

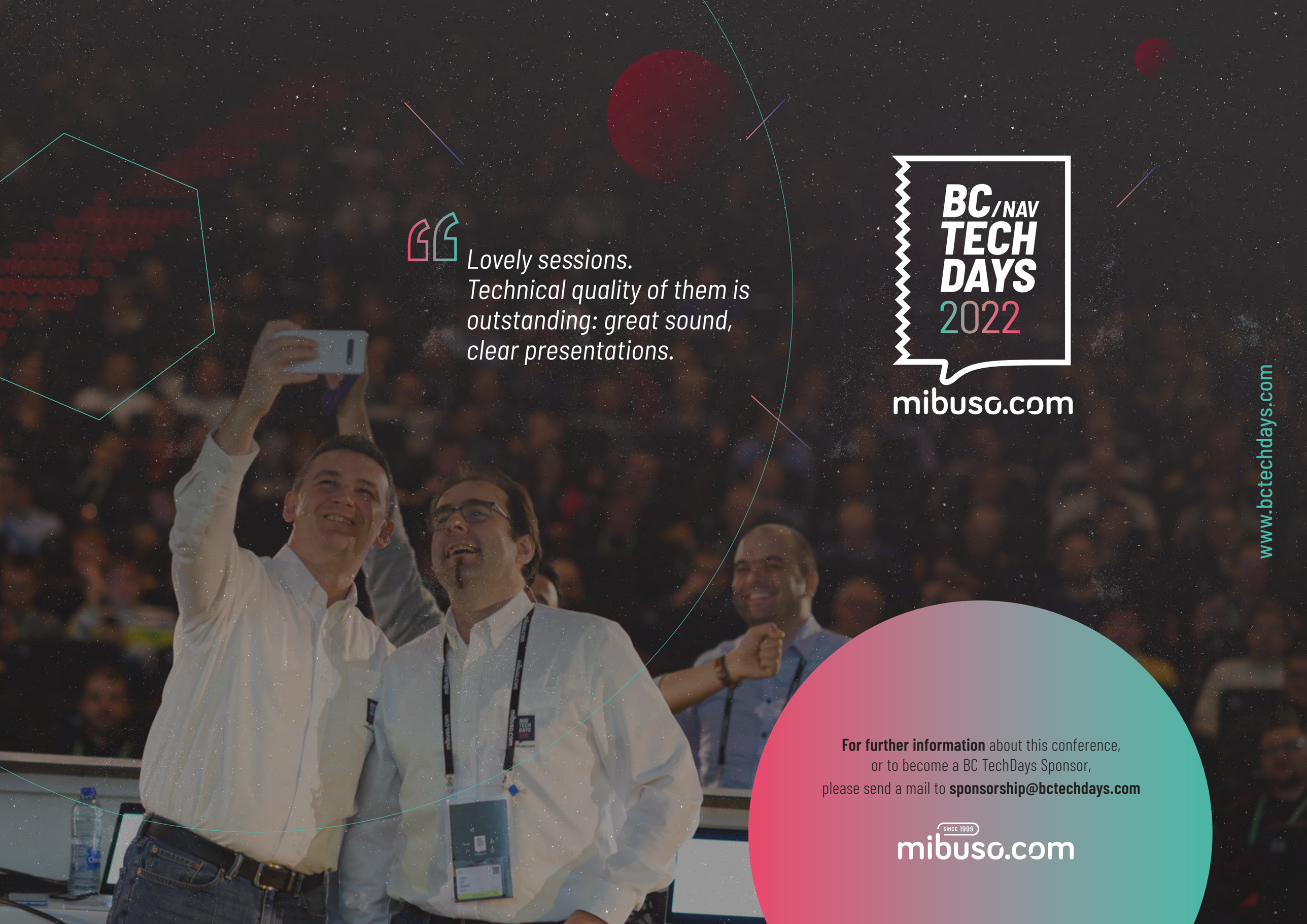
Conference Impressions

BC TechDays 2019





> *I can watch the sessions on YouTube, but being there with a large part of my community is priceless.*



Lovely sessions.
Technical quality of them is outstanding: great sound, clear presentations.

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For further information about this conference,
or to become a BC TechDays Sponsor,
please send a mail to **sponsorship@bctechdays.com**

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