BC/NAV TECH DAYS 2027

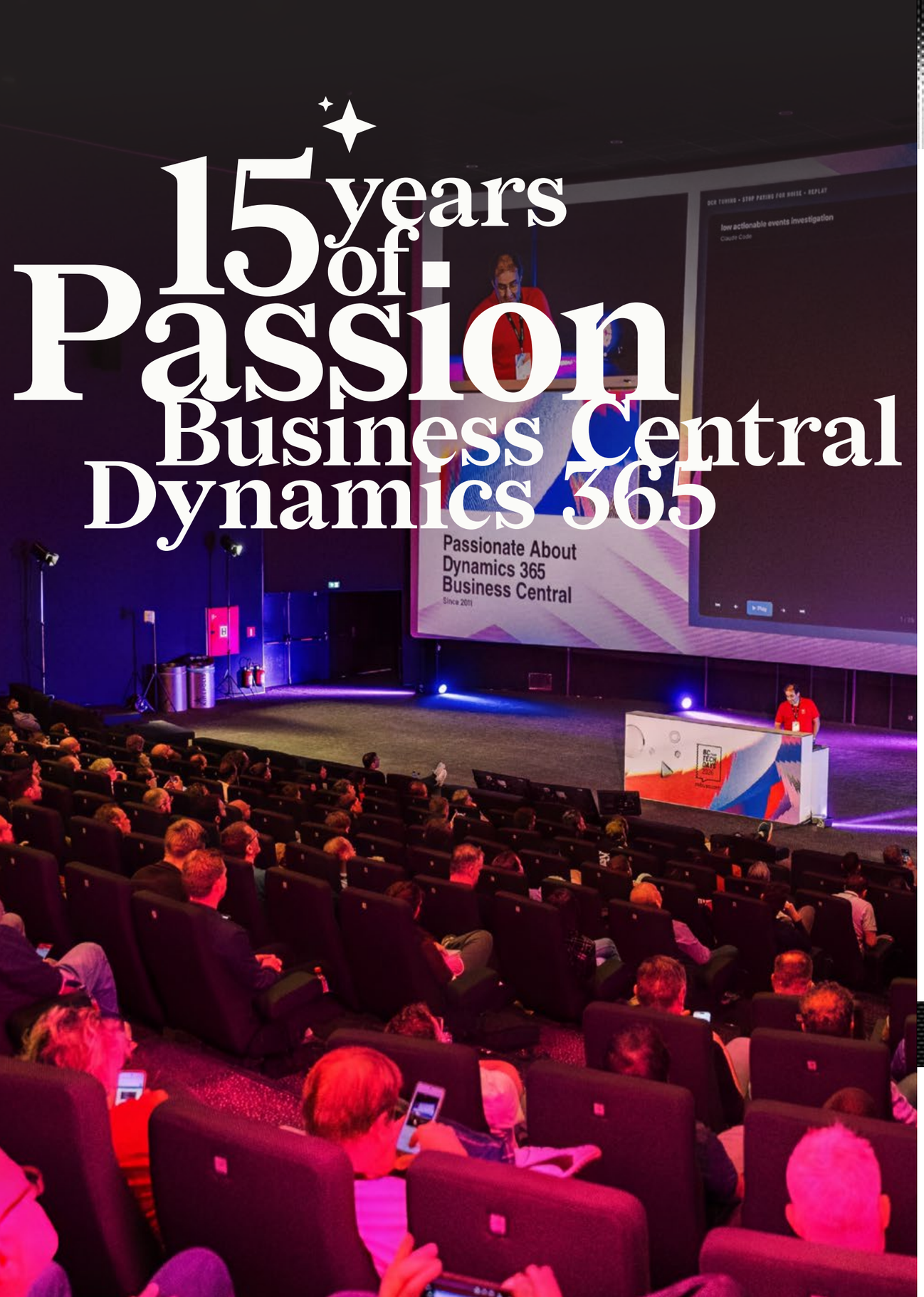
mibuso.com

17 & 18 June 2027
Antwerp (Belgium)

www.bctechdays.com

Sponsor Opportunities

15 YEARS ANNIVERSARY EDITION ✦ 15 YEARS ANNIVERSARY EDITION ✦ 15 YEARS ANNIVERSARY EDITION ✦



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Event Overview

Since 2011, BC TechDays has grown into a leading technical conference dedicated to Microsoft Dynamics 365 Business Central.

The conference is organized by mibuso.com, an independent online community for Microsoft Dynamics professionals with roots dating back to 1999. For more than 25 years, mibuso.com has connected developers and technical experts to share knowledge, exchange ideas and help each other succeed.

Building on this heritage, BC TechDays brings together developers, technical experts, Microsoft engineers and industry leaders from around the world for two days of learning, knowledge sharing and meaningful connections!

Deep technical content

No sales pitches. Just technology. Our signature 90-minute sessions go beyond the slides, with technical insights, live demonstrations, real-world examples and plenty of code.

Learn directly from Microsoft engineers and community experts who build, extend and shape Business Central.

Two optional pre-conference days offer hands-on workshops led by experienced industry professionals.

More than a conference

BC TechDays is where ideas turn into collaborations and professional connections become lasting friendships. Hosted in a cinema complex, it combines outstanding audiovisual facilities and comfortable seating with a welcoming community atmosphere.

Who attends?

AL developers, software architects, technical consultants, IT professionals and technical decision-makers from Microsoft partners, ISVs, end customers and Microsoft itself.

An international audience united by a passion for the technical side of Business Central.

What to expect

Technical depth – 90-minute deep dives, demos and code
Microsoft access – Meet the engineers behind Business Central
Hands-on learning – Optional full-day workshops
Real connections – Exchange ideas across the BC community
A unique setting – Cinema comfort and excellent A/V



Venue Details

BC TechDays takes place on Thursday 17 & Friday 18 June 2027 at:

Kinepolis Event Center
Groenendaallaan 394
B-2030 Antwerp
Belgium

15 Editions. One extraordinary community.

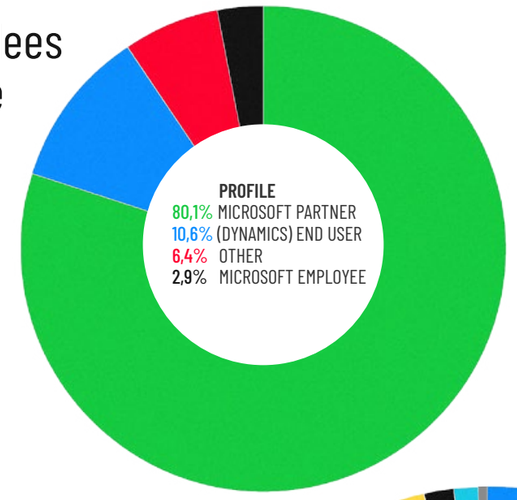
IN 2027, WE CELEBRATE 15 EDITIONS OF TECHNICAL EXCELLENCE, INNOVATION, SHARED KNOWLEDGE AND COMMUNITY SPIRIT.

15 YEARS ANNIVERSARY EDITION ✦ 15 YEARS ANNIVERSARY EDITION ✦ 15 YEARS ANNIVERSARY EDITION ✦ 15 YEARS ANNIVERSARY EDITION

2026 Statistics

Last year, we welcomed 1264 participants representing 62 nationalities

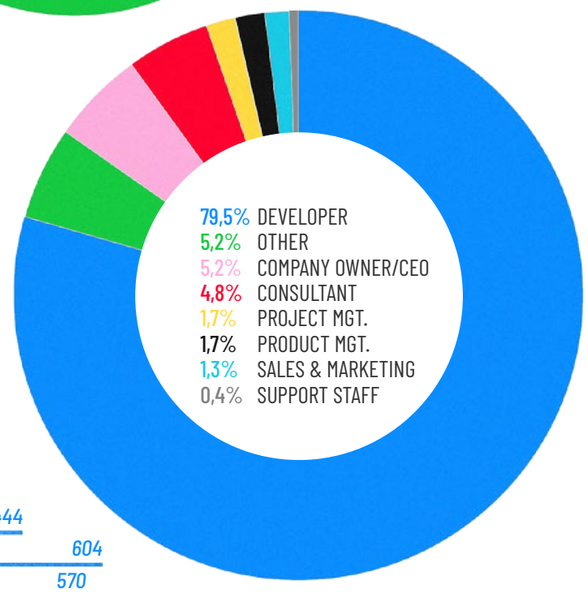
Attendees Profile



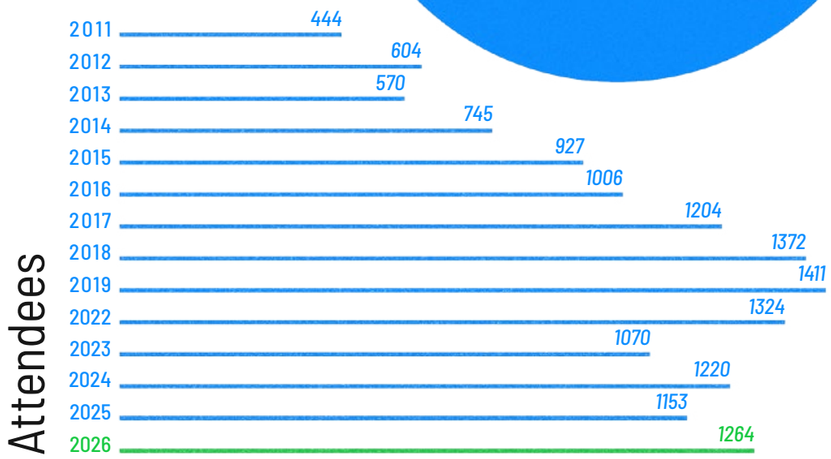


The overall conference evaluation score was 8.6 / 10

Attendees Breakdown



Overall Attendance



Attendees by Nationality

GERMANY 297
NETHERLANDS 165
BELGIUM 130
DENMARK 130
NORWAY 51
UNITED KINGDOM 39
ITALY 38
FRANCE 36
POLAND 34
ICELAND 28
LITHUANIA 28
SERBIA 26
PORTUGAL 22
SPAIN 18
SWEDEN 18
UKRAINE 17
AUSTRIA 15
CZECH REPUBLIC 14
ROMANIA 11
SLOVENIA 10
CANADA 8
FINLAND 8
INDIA 8
UNITED STATES 8
BULGARIA 7
SWITZERLAND 7
CROATIA 6
RUSSIAN FEDERATION 6
ALBANIA 5
FAROE ISLANDS 5
GREECE 5
HUNGARY 5
MALTA 5
TUNISIA 5
CHINA 4
LATVIA 4
PAKISTAN 4
BOSNIA & HERZEGOVINA 3
NORTH MACEDONIA 3
SOUTH AFRICA 3
TURKEY 3
IRELAND 2
JAPAN 2
SLOVAKIA 2
TAIWAN 2
ALGERIA 1
ARMENIA 1
CYPRUS 1
DOMINICAN REPUBLIC 1
EGYPT 1
INDONESIA 1
IRAN 1
KOSOVO 1
LEBANON 1
MEXICO 1
MOROCCO 1
NEW ZEALAND 1
NIGERIA 1
SAUDI ARABIA 1
SRI LANKA 1
UNITED ARAB EMIRATES 1
ZIMBABWE 1



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Schedule(*)

Thursday, 17 June 2027

07:30 h	09:00 h	Registration, Breakfast & Exhibition			
09:00 h	11:00 h	Opening Keynote			
11:00 h	11:30 h	Coffee Break, Exhibition, Sponsor Presentation			
11:30 h	13:00 h	Session 1.1	Session 1.2	Session 1.3	Session 1.4
13:00 h	14:00 h	Lunch Break, Exhibition, Sponsor Presentations			
14:00 h	15:30 h	Session 1.5	Session 1.6	Session 1.7	Session 1.8
15:30 h	16:00 h	Coffee Break, Exhibition, Sponsor Presentation			
16:00 h	17:30 h	Session 1.9	Session 1.10	Session 1.11	Session 1.12
17:30 h	21:00 h	Walking Dinner			

Friday, 18 June 2027

08:00 h	09:00 h	Registration, Breakfast & Exhibition			
09:00 h	10:30 h	Session 2.1	Session 2.2	Session 2.3	Session 2.4
10:30 h	11:00 h	Coffee Break, Exhibition, Sponsor Presentation			
11:00 h	12:30 h	Session 2.5	Session 2.6	Session 2.7	Session 2.8
12:30 h	13:30 h	Lunch Break, Exhibition, Sponsor Presentations			
13:30 h	15:00 h	Session 2.9	Session 2.10	Session 2.11	Session 2.12
15:00 h	15:30 h	Coffee Break, Exhibition, Sponsor Presentation			
15:30 h	16:30 h	Closing			

(*) Schedule is subject to change.



> Christian Heide Damm (Microsoft): BC TechDays is the top conference for deep technical Business Central content. I love presenting and connecting with partners, and I always learn so much from all the sessions.

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Sponsorship Packages

	PLATINUM*	GOLD+ *	GOLD	SILVER	BRONZE	VISIBILITY
PRICE (in Euro)	10950	8950	7650	6450	5250	2350
ONLINE BENEFITS						
Logo on all pages of conference website	✓	✓	✓	✓	✓	✓
Logo and company profile on sponsors page	✓	✓	✓	✓	✓	✓
Logo on e-mail communications	✓	✓	✓			
Blind mailing to all attendees prior AND after the conference	✓					
Downloadable brochure added to your sponsors page	✓					
Logo and company profile in conference app	✓	✓	✓	✓	✓	✓

(*) Total number of **Platinum** & **Gold+** sponsors is 8

	PLATINUM	GOLD+	GOLD	SILVER	BRONZE	VISIBILITY
CONFERENCE BENEFITS						
Logo and company profile in the conference guide.	FULL Page	FULL Page	FULL Page	1/2 Page	1/2 Page	1/2 Page
Full page advertising in conference guide (no recruitment activities)	✓	✓	✓			
Full conference registration for members of sponsor's staff	4	4	3	2	1	
Extra tickets to attend the Walking Dinner & Expo Area on Thursday	3	3	2	1		
Logo placement on screen in session rooms	✓	✓	✓	✓	✓	✓
Logo placement at entrance and on conference bags	✓					
Presentation slot in Expo Area during breaks	✓	✓				
Permanent booth in Expo Area (see further for specs)	✓	✓	✓	✓	✓	
Priority placement in Expo Area	✓					
Goodie shop items	3	3	3	2	1	1
Discount of 20% for extra full conference tickets (group discount does not apply)	✓	✓	✓	✓		

Goodie Shop

Motivated by participants' feedback, and for environment-friendly reasons, we don't provide a conference bag for each participant. As a sponsor, you can distribute your goodies in the Goodie shop, operated by a host.





Booth Details



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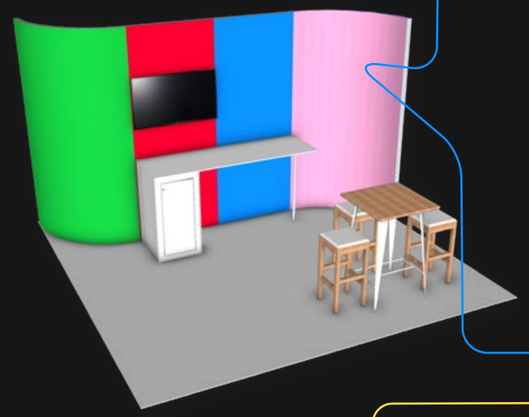
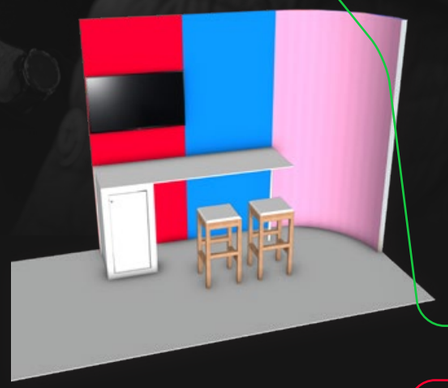
PLATINUM SPONSOR



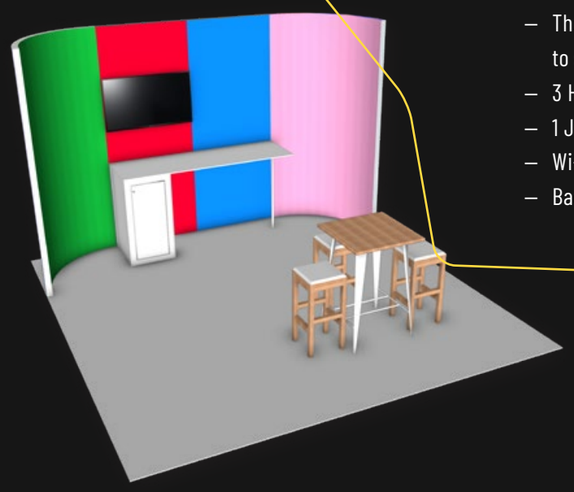
- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 4m width with a 2m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details at your booth
- Priority placement in Expo Area

SILVER SPONSOR



- Booth space 2m x 4m
- Back panel with standard layout of 2m50 height and 3m width with a 2m tablet
- 43" screen on top. This can be used to play a video, or connect it to your laptop for demonstrations.
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 2 High stools
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details at your booth

GOLD+ & GOLD SPONSOR



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- Wi-Fi Connection (Wired Internet Connection on request)
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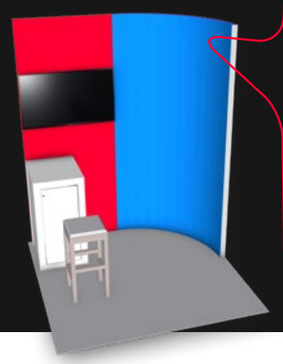
BRONZE SPONSOR



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- 1 High stool
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details at your booth



Booth Extras

CAN BE ORDERED UPON REQUEST

- TFT screens
- Laptops
- Plasma screen on high floor-support (40", 50")
- Display shelves



Exclusive Sponsorship

Premium visibility opportunities for our 15th edition.

Keynote Video

ONE EXCLUSIVE VIDEO SLOT

Put your brand in front of the conference audience immediately before the opening keynote, including the overflow room.

- One sponsor video, up to 60 seconds
- Screened immediately before the opening keynote
- Video subject to prior approval by BC TechDays
- Video production supplied by the sponsor

6000 EUR

Walking Dinner

THURSDAY 17 JUNE

Become the presenting partner of Thursday evening's Walking Dinner, bringing the Business Central community together after a full day of sessions.

- Event naming and on-site partner branding
- Logo on event screens and signage
- Recognition on the conference website and app
- Thank-you acknowledgement on the final Thursday session slides

4000 EUR

Lunch Partners

BE PART OF THE CONFERENCE LUNCH EXPERIENCE
ONE EXCLUSIVE PARTNER PER DAY

Connect with attendees during one of the conference's busiest networking moments.
Choose Thursday 17 June or Friday 18 June.

- Personalised lunch menus featuring your logo and a QR code linking to your website or a page of your choice
- Your logo displayed on the available screens during the sponsored lunch
- Your logo and a direct link to a webpage of your choice in the event app / digital programme

2000 EUR

These exclusive sponsorship opportunities can also be booked independently of our standard sponsorship packages.



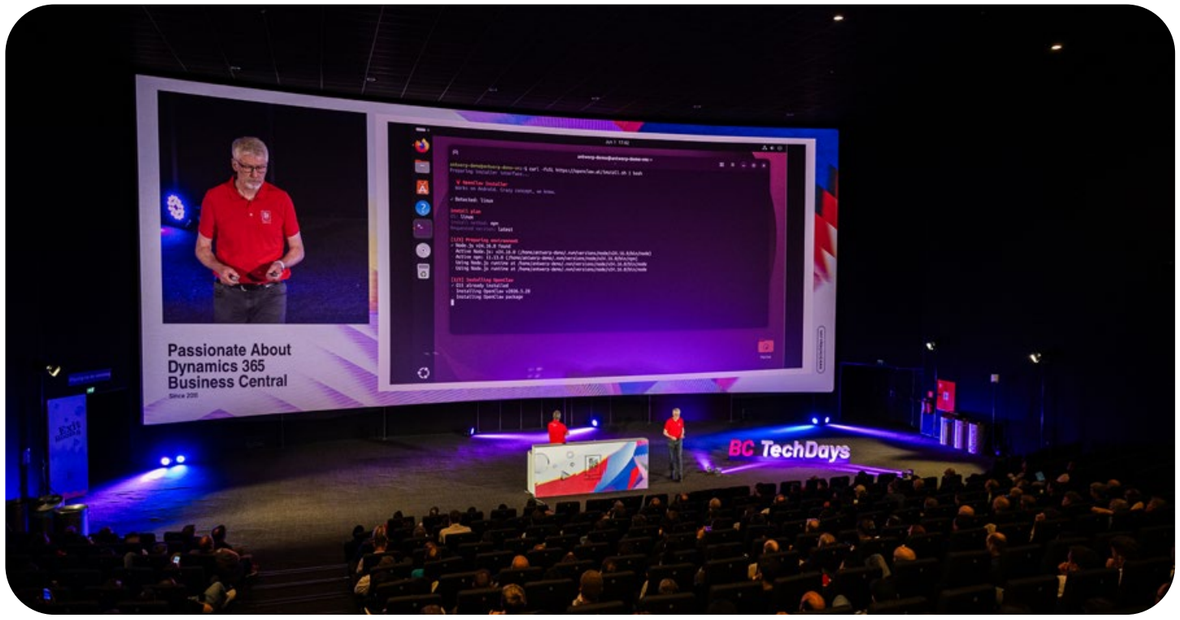




Conference Impressions

BC TechDays 2026























> Jeremy Vyska: BC TechDays has always stood out as the top choice for technical resources to gain the best and latest skills you must have in our modern BC Cloud / Agentic era. I look forward to going every year!

> Tine Starič: If you want to share your BC knowledge on the big stage, there's none bigger than the one at BC TechDays. The venue, the lights, the support staff it feels less like giving a lecture and more like putting on a grand show!

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